

## Message Text

UNCLASSIFIED

PAGE 01 BOGOTA 08556 081741Z  
ACTION ARA-15

INFO OCT-01 ISO-00 CCO-00 CIAE-00 NTIE-00 EB-08 FCC-02  
INR-10 NSAE-00 OC-06 BIB-01 ICAE-00 SSO-00 INRE-00  
EUR-12 /055 W

-----020958 081744Z /44

O R 081711Z SEP 78  
FM AMEMBASSY BOGOTA  
TO SECSTATE WASHDC IMMEDIATE 9967  
INFO USDOC WASHDC

UNCLAS BOGOTA 8556

E.O. 11652: N/A  
TAGS: BEXP, ETEL, CO  
SUBJECT: TRADE PROMOTION: COLOR TELEVISION

1. COLOMBIAN SENATE HAS PASSED RESOLUTION REQUESTING  
PRESENCE OF US COMMERCIAL ATTACHE TO TESTIFY ABOUT US COLOR  
TV SYSTEM. APPARENTLY, REPRESENTATIVES OF FRANCE AND GERMANY  
ALSO INVITED. PRESENTATION WILL BE ON TECHNICAL AND ECONOMIC  
ASPECTS OF SYSTEM. PRIVATE AS WELL AS PUBLIC SECTOR  
TECHNICAL OR ECONOMIC EXPERTS INVITED TO APPEAR. FILMS,  
SLIDES, OR OTHER GRAPHIC MATERIALS, AS WELL AS ACTUAL EQUIPMENT  
PERMITTED. PRESENTATION WILL BE BEFORE SIXTH PERMANENT  
COMMITTEE WHICH IS STUDYING GOC BILL TO PERMIT COLOR TELEVISION.  
SEPTEMBER 20 IS TENTATIVE DATE.

2. EMBASSY OBVIOUSLY DOES NOT HAVE SUFFICIENT EXPERTISE  
OR MATERIALS TO MAKE PRESENTATION AND ANSWER TECHNICAL  
QUESTIONS.

3. ACTION REQUESTED: A) REQUEST STATE APPROVE  
PRESENCE OF USG REPRESENTATIVE AT HEARINGS. B) REQUEST  
USDOC ARRANGE FOR PUBLIC SECTOR EXPERT AND CONTACT US FIRMS  
WHO COULD PROVIDE PRIVATE SECTOR EXPERTISE AND MATERIALS.  
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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADE, TRADE PROMOTION, TELEVISION  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 08 sep 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BOGOTA08556  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780366-0895  
**Format:** TEL  
**From:** BOGOTA  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780985/aaaacsdo.tel  
**Line Count:** 55  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 2b807053-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION ARA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1494982  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TRADE PROMOTION: COLOR TELEVISION  
**TAGS:** BEXP, ETEL, CO  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odb://SAS/SAS.dbo.SAS\_Docs/2b807053-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014